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SUSAN G. KOMEN® IDAHO MONTANA ANNOUNCES VIRTUAL 2020 RACE FOR THE CURE

Decision Prioritizes and Protects Participants' Health and Safety During COVID-19

Coeur d'Alene, ID– August 10, 2020– Susan G. Komen® Idaho Montana today announced the 2020 Coeur d'Alene Race for the Cure will be held virtually this year. Originally planned for September 20 at North Idaho College, the event will now take place virtually.

“As an organization dedicated to saving lives, it is so important to protect the health of our participants, many of whom are breast cancer survivors or are currently in treatment for the disease. Therefore, we will be leveraging technology this year to ensure we can walk together – even if we can't be together – because breast cancer is not cancelled.”

Komen noted that the Race for the Cure serves two important purposes – it is an important fundraiser that fuels Komen's breast cancer research and patient support efforts, and it provides all those touched by breast cancer a sense of being a part of a large compassionate community committed to making a difference in the fight against breast cancer.

“We believe we can preserve the sense of community through this new virtual fundraising Race, even though we will be racing where we are,” added Jodi Weak, Executive Director. “The added benefit of this new virtual experience is that people who previously couldn't attend in-person due to their health or scheduling conflicts, will now be able to participate and be part of the community of hope.”

To register, visit www.komenidahomontana.org.

Komen Idaho Montana also reminds women there is no reason to further delay getting routine mammograms. “As the state has begun re-opening we urge everyone to take care of their health by scheduling routine screenings and preventive care and getting any worrisome symptoms checked out. For women who feel well and are due for a screening mammogram, we recommend you contact your health care provider and schedule your visit.” If you need assistance in paying for your screening mammogram contact Komen Idaho Montana at 208-384-0013, we can help!